



Significant others

The annual designfest that is the Milan Furniture Fair simply would not be the same without Droog Design. You can always rely on the madcap Dutch cooperative, who recently completed

the spectacular Mandarinina Duck store in Paris (*above*), to provide a certain level of entertainment at their fringe show that other displays of politer, less puzzling furniture simply

fail to provide. Over the years they've brought us chairs made of bundled rags and washbasins made from floppy latex but last year's *pièce de résistance* had to be the Do Hit chair by Marijn van der Poll — a steel cube that comes with a sledgehammer and may be fashioned into furniture with the delivery of several blows. Now you don't have to go to Milan to get the full Droog experience. A show of their work opens at the Architectural Association tomorrow, including the Do Hit and Jurgen Bey's sad Do Add chair (*left*). With one leg shorter than

the others, this chair needs your help — all part of Droog's enduring campaign to teach us to establish emotional relationships with our furniture and products.

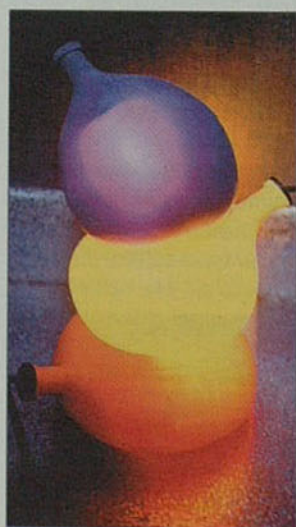
Do Create is at the AA, 36 Bedford Square, London WC1 (020-7887 4000) until February 22.



The next Hector Serrano

It used to be fashion that everyone wanted to get into bed with. Now design is the new sex, of course, which means that a new design awards scheme is being born every minute. OK, slight exaggeration there, but there certainly are increasing numbers of high-profile companies supporting designers with increasingly generous cash prizes. Peugeot set up its Design Awards in 1998 with a healthy £27,000 fund, and the overall winner walks off with a

stonking £15,000. Last year Hector Serrano cleaned up with his Superpatata lamp (*right*) and has used the money to finance research into his next showstopping product. Next year, who knows? Applications for the Peugeot Design Awards 2001 are being sought now from designers and applied artists working in any of the five categories: ceramics & glass, lighting, furniture, domestic metalware & silversmithing and textiles. The object submitted must



have been designed and made in the previous 12 months to February 1 2001. The closing date for completed applications is 28 February 2001. For an information and application pack, send an A4 SAE with a 57p stamp to Peugeot Design Awards 2001, G2 Oxo Tower Wharf, Bargehouse Street, South Bank, London SE1 9PH. Further information is also available at www.oxotower.co.uk or www.peugeot.co.uk/designawards.