

ELLE DECORATION *Collections*

THE WORLD'S BEST NEW DESIGNS 2007

The key trends
The big brands
The future classics
The new names

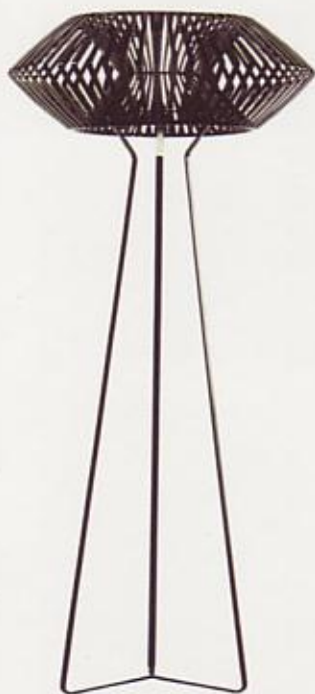




VV04
by Héctor Serrano
Arturo Alvarez

Arturo Alvarez

THE HIGHLIGHT OF THIS SPANISH BRAND'S COLLECTION WAS HECTOR SERRANO'S UFO-LIKE 'V' RANGE, WHICH OWES ITS GENESIS TO EXPERIMENTS WITH A HAIR BAND! THE SPUN POLYCARBONATE STRANDS GIVE A MULTI-DIMENSIONAL EFFECT



VV03
by Héctor Serrano
Arturo Alvarez

Danese

THERE'S SOMETHING ANTHROPOMORPHIC ABOUT THIS DESK LAMP BY ITALIAN BRAND DANESE; ITS FOLDED METAL FORM ALSO TAPS INTO THE TREND FOR ORIGAMI-LIKE SHAPES. IT'S BRILLIANTLY PRACTICAL, TOO, DOUBLING AS A BOOKEND OR MINI-SHELF



LETI
by Matteo Ragni
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